

FOR IMMEDIATE RELEASE

Maison Jacquard

Metal as Textile.

Pre-Launch Announcement · March 2026

Maison Jacquard is a new brand dedicated to bespoke woven metal surfaces for architecture and interiors. The brand brings together craft heritage, design precision, and global production infrastructure to serve a material category that has historically been difficult to specify at scale.

THE ORIGIN

Gordon Burke, father of LookGroup chairman Ed Burke, was a master upholsterer. A man who understood how materials behave under constraint, woven structure, and the discipline of craft. That heritage runs through everything LookGroup does. Through Studio Saint Pierre, through The Look Company, and now through Maison Jacquard.

From upholstery to textile printing to woven metal. The progression is not accidental.

THE MATERIAL

Woven copper surfaces, made to order. Applied as wall panels, glass partitions, architectural dividers, window treatments, furniture surfaces, and luxury packaging. Each surface is woven to specification. Pattern, dimension, and finish defined entirely by the project brief.

The material holds light differently at every hour. Architectural in weight. Textile in presence.

THE INFRASTRUCTURE

Maison Jacquard operates within LookGroup. A global group spanning design, production, engineering, and logistics across Europe, the Middle East, and North America. Studio Saint Pierre leads the creative direction. The Look Company provides manufacturing and execution capacity at global scale.

The result is a material brand with the craft sensibility of a maison and the operational reliability of a group built to deliver at scale.

THE COLLECTIONS

Five collections are in development, including Art x Sport, a limited-edition series reinterpreting sport imagery through woven metal, arriving this summer. Physical samples and collection documentation are available to editors and specifiers on request.

CURRENT STATUS

The website is live at maisonjacquard.com. Collections are in final development. The studio is open for project conversations.

Metal as Textile.

PRESS CONTACT

Vincent Bidoyet

General Manager
Maison Jacquard

studio@maisonjacquard.com

maisonjacquard.com

Let's talk on WhatsApp +33 7 56 90 96 09



DISCOVER